

# BUSINESS IN THE HUMAN CAPITAL



**Austin**  
The Human Capital  
Austin Chamber of Commerce

## Texas Emerging Technology Fund Selects New Recipients



**Austin**  
Chamber of Commerce

CenTex RCIC

The Austin Chamber of Commerce and the Central Texas Regional Center of Innovation and Commercialization (CenTex RCIC) announce that the state of Texas has chosen RFMicron, Image Trends and Terapio as recipients of awards funded through the Texas Emerging Technology Fund (ETF).

Austin-based RFMicron, a company specializing in next generation radio frequency identifier (RFID) micro chips for itemized tracking applications, will receive a \$250,000 project award to accelerate the commercialization of its innovative technology development.

Image Trends Inc., a Central Texas company, provides innovative digital imaging tools and will receive a \$1 million project award in graduated installments for the commercialization of its pioneering innovations.

Former Secretary of State Phil Wilson also recently announced one of the newest Texas Emerging Technology Fund (ETF) life science recipients at the BIO 2008 conference in San Diego. The Austin-based company, Terapio, specializing in the development of therapeutics for the treatment and prevention of Hand-Foot Syndrome, will receive a \$1.7 million project award to hasten the commercialization of its product pipeline.

## Chamber Welcomes Freescale CEO Rich Beyer



On June 30, the Chamber along with approximately 70 business leaders, University representatives and elected officials hosted a reception and brief program to officially welcome Rich Beyer as the new CEO of Freescale Semiconductor.

"Existing high-tech businesses such as Freescale Semiconductor enliven our economy, provide meaningful, well compensated employment with excellent benefits to many residents, contribute to the community through service projects and charitable activities, build the reputation of our region for innovation and attract workers and customers to the Austin area," said Joe Holt, Chairman, JPMorgan Chase-Austin and Austin Chamber Chair.

Mayor Will Wynn, Aaron Demerson, Executive Director, Office of the Governor, Economic Development & Tourism division and Dr. Juan Sanchez, Vice President of Research at UT all spoke to the importance of aligning research, education, infrastructure and private sector activities in order to make Austin an attractive engine to the rest of the high-tech industries around the world.

## JetBlue Airways Expands Service

With the airline industry in turmoil, airports nationwide have seen routes slashed, flights reduced, and jobs cut. While most airlines are cutting back, JetBlue continues to expand slowly but surely, and is doing much of its growth here in Austin.

On May 1, the carrier began four new routes from Austin, including Fort Lauderdale, Orlando, San Francisco and L.A./Long Beach. Overnight the airline tripled the number of flights it offers from ABIA and bumped up its local employment numbers, too. JetBlue is an excellent fit with the young, vibrant culture and business climate of Austin and if its new flights perform well, the airline hopes to continue adding more destinations.

Aside from its frequent air service, JetBlue is an active participant in the community, having sponsored several recent marathon events and supporting local teachers and students in the Austin Independent School District through Austin Partners in Education.

## Expansion Highlights

- Apple**  
174 jobs Austin
- Challenge Games**  
18 jobs Austin
- CSIdentity**  
36 jobs Austin
- Dennis Steel**  
34 jobs, 11,300 sq.ft.  
Leander
- Enflight**  
75 jobs, 20,000 sq. ft.  
Georgetown
- Heatwave Interactive**  
16 jobs Austin
- Image Microsystems**  
400 jobs Austin
- One Source Manufacturing**  
50 jobs, 19,000 sq. ft.  
Leander
- Sign Tech International**  
25 jobs, 20,000 sq. ft.  
Austin
- Suncoast Post-Tension**  
24 jobs, 34,000 sq. ft.  
Leander
- Texas Outdoor Power Equipment**  
75,000 sq.ft Georgetown
- Volusion**  
20 jobs Austin



*"In our study Texas has the best transportation system in the nation, a leader in technology and innovation, near the lowest cost of living. A star of the American economy, Texas, America's Top State for Business 2008."*

## Spotlight: Dean of Cockrell School of Engineering at UT



Gregory Fenves, a specialist in structural engineering and former chairman of the department of civil and environmental engineering at the University of California at Berkeley, has been appointed Dean of Engineering at the University of Texas at Austin.

"Gregory Fenves is an internationally recognized leader in civil and environmental engineering, and we are enormously pleased that he will take over the leadership of the Cockrell School of Engineering after Ben Streetman's long and successful deanship,"

said UT President William Powers Jr. "Dean Fenves will inherit one of the premier engineering schools in the nation and we have confidence that under his leadership the school will accomplish even more."

Fenves chaired civil and environmental engineering at UC-Berkeley from 2002 to 2007 and has been a visiting professor at the University of Pavia, Italy, and Kyoto University in Japan, conducting research on computational methods for earthquake engineering simulation.



## OA Launches Talent Attraction Initiative on AustinHumanCapital.com

As part of an effort to increase top talent attraction to the Austin region, the The Austin Chamber's economic development initiative Opportunity Austin launched a redesigned [www.AustinHumanCapital.com](http://www.AustinHumanCapital.com) in May. The redesign is part of a strategic marketing plan to recruit talent to Austin including online and interactive marketing, out-of-market recruiting trips and local talent development.

New features for the site include a job portal which connects directly with career opportunities from scores of top Austin technology firms. Austin's robust and diverse tech industry offers plenty of ways for top talent to make its mark. Links go directly to active job openings posted at company websites and are updated frequently.

RSS news feeds updating every hour as well as a link to the comprehensive Baker Botts technology industry event calendar compliment each page of the new site. Video testimonials from leaders in Austin and the tech community introduce some of the people who have found Austin the perfect place to pursue their goals.

## Chamber-Held Venture Capital Breakfast in California

On Friday July 18 at the Quadrus Conference Center in Menlo Park, California, Susan Davenport, Chamber Vice President and Director of the CenTex RCIC along with Mayor Pro Tem Brewster McCracken, Bart Bohn of the Austin Technology Incubator and Jamie Rhodes, founder of the Central Texas Angel Network (CTAN) spoke on the opportunities available to entrepreneurs looking for funding in Central Texas.

The breakfast, sponsored by the City of Austin Economic Growth and Redevelopment Services Emerging Technologies Program, provided venture capital representatives in the San Jose area the opportunity to hear regional benefits of investing in Central Texas and regional resources available from not only the State of Texas but also the University of Texas, CTAN and other entities.

## AMD Opens Lone Star Campus



AMD has officially opened the doors of its new Lone Star Campus and announced that Westcave Preserve, Hill Country Conservancy and the Lady Bird Johnson Wildflower Center at The University of Texas at Austin have been selected as the final grant recipients of the company's \$3 million commitment to preserve critical open space in Central Texas. Representatives from these conservation organizations joined AMD employees, community leaders, environmental design experts, Austin Mayor Will Wynn and Governor Rick Perry, in a ceremony to officially open the new 870,000 square foot, 58-acre South Austin facility.

AMD assembled a diverse team of internationally recognized architects, engineers, ecologists and nationally known sustainable design experts who created a site plan with innovative design features including: 100% Native Landscaping, U.S. Green Building Council's LEED® green building rating system, rainwater collection and sustainable materials

## News From the Austin Roads

On Monday, August 4 at Liberty Hill High School there will be an open house from 6 to 8 p.m. to hear feedback about the SH 29 Corridor Preservation Study. Engineers and other research specialists will be available to answer questions.

On Wednesday, August 6 at the Texas Education Agency (TEA) Education Services Center Region 13 there will be an open house from 6 to 9 p.m. to hear feedback about the Manor Expressway project.

Those interested in making comments and learning about the results of the environmental studies conducted for the Manor Expressway project are invited to attend a public hearing hosted by TxDOT on August 12th at the TEA Education Services Center Region 13. The hearing begins at 6:30pm followed by a public comment session.

For more information visit [www.MobilityAuthority.com](http://www.MobilityAuthority.com).

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